Brooklyn
Staten Island
Queens
The Bronx
13

- Franchise recommendations made to NYC Board
- Times Mirror executives talk to Wall Street analysts
- Controversial Prince George's County award to Storer
- Utah indecency statute ruled "unconstitutional"

CableVision

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CableVision

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Cover story

Cable marketers agree that while no two mature systems are alike, all agree that they are much tougher markets than rebuilds. People are generally set in their ways, and in many cases, they either subscribe to cable or they do not. Operators in these older franchises therefore are increasingly looking at the remarketing concept: they want to add services to make their system more attractive to their current subscribers and generate new ones. The question at hand is which services should be selected by the operators and how many. Cover photo by Rob Stuehrk. **Page 35.**

Bated breath

The Cable television working group makes its recommendations to the Board of Estimate of New York regarding the four unwired boroughs of the city, representing 2.2 million homes. The Board will now reevaluate those recommendations and decide with whom the city will negotiate. **Page 14.**

Beaching buccaneers

Representative Henry Waxman (D-CA) has introduced legislation that would create criminal and civil penalties for unauthorized reception of video transmissions. The goal is to single out signal pirates and essentially, "make them pay." **Page 15.**

Unconstitutional grounds

A federal district court in Utah has declared a recently-passed state statute which bans "indecent material" on cable television unconstitutional and permanently enjoined its enforcement. **Page 16.**

Major goals

Large capital expenditures attributed to the nationwide development of Spotlight, major cable construction, a videotex experiment and a variety of other activities have attributed to what Times Mirror officials are seeing as lower earnings in 1982. **Page 24.**

Impressive acts

The "cable capital" is anxiously awaiting a cable franchise, and the three presentations made to the interested public by the competitors demonstrated that "there is no holding back." **Page 51.**

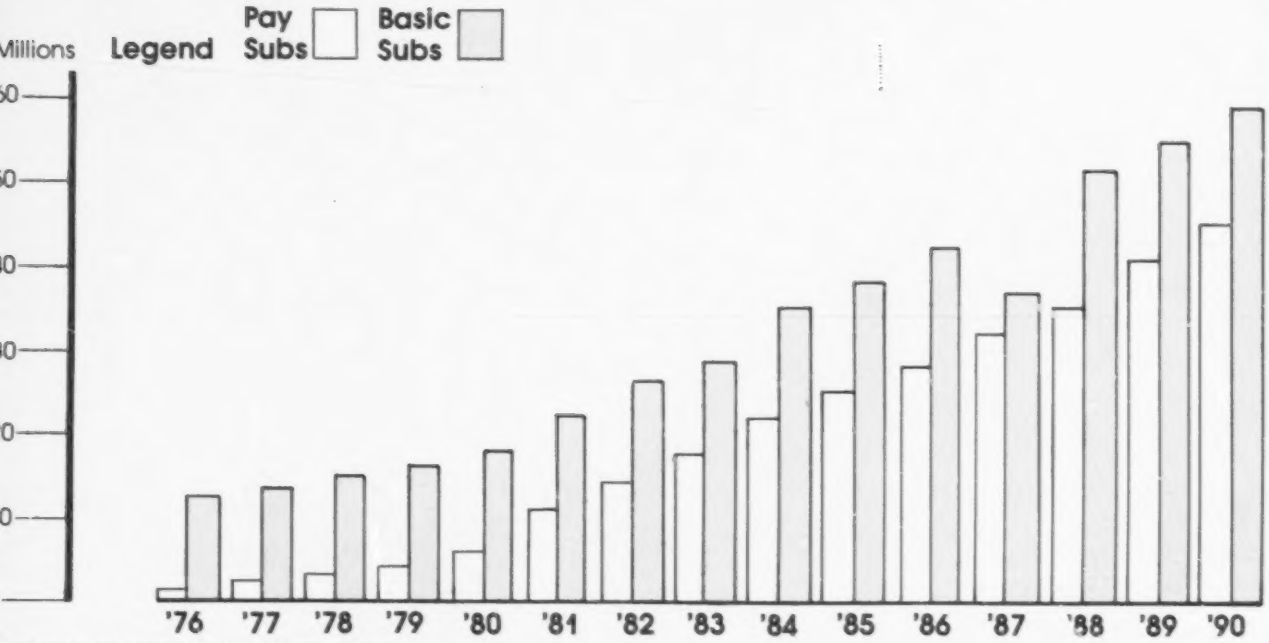
Reorganizing the group

A shuffling of the ranks has occurred at the CBS Broadcast Group, with Van Gordon Sauter and Neal Pilson to take control of the news and sports departments, respectively, and Thomas Leahy, already overseeing CBS Cable, will add the supervision of CBS's activities in the cable ownership area. **Page 56.**

A unique approach

John Byner has been a television "funny man" for a great many years, but he is only recently coming of age, to some degree, as host of Showtime's Bizarre *series.* CableVision's *Robert DiMatteo takes a look at the program.* **Page 22.**

Pay/basic cable growth



Pay/basic subscriber counts for 1981-1990 are projections.

Recent franchise activity

Date	Franchise	Homes Passed	Status	Award Date
June 1981	Vancouver, Washington	60,000	Awarded to Cox Cable	—
July 1981	Fairfield County, Connecticut	120,000	Awarded to Cablevision	—
Aug. 1981	Boston, Massachusetts	242,000	Awarded to Cablevision	—
Sept. 1981	Springfield, Massachusetts	60,000	Awarded to Continental	—
Oct. 1981	Tucson, Arizona	135,000	Awarded to Cox Cable	—
Nov. 1981	Prince George's County, Maryland	120,000	Awarded to Storer Communications of Maryland	—
Nov. 1981	New York, New York	Bronx—490,000 Brooklyn—885,000 Queens—720,000 Staten Is.—106,000	Consultant for New York City's four unwired boroughs (Arnold & Porter) released evaluation report on bids. Bids submitted for the franchises: Bronx—Cablevision Systems; Brooklyn—Cablevision Systems, Teleprompter, Warner Amex Cable Communications; Queens—ATC, Cablevision Systems, Gotham Communications, Queens County Cable Communications, Orth-O-Vision (TCI), Queens Inner Unity, Six Star Nielson, Teleprompter, WACC; Staten Island—Cablevision Systems, Cox Cable, Cross Country, Tele-Matrix, Vision Cable, WACC.	Dec. 1981
Nov. 1981	Denver, Colorado	216,000	Bids submitted by Mile Hi Cablevision (ATC and Daniels), Teleprompter and United.	Feb. 1982
Nov. 1981	Milwaukee, Wisconsin	252,000	Bids submitted by Warner Amex, Teleprompter, Milwaukee Cablevision, First Cable of Milwaukee, Community Citizens Controlled Cable Co-op, Viacom.	Feb.-Mar. 1982

Satellite line up

Satcom I (RCA Americom)

Transponder	
Warner Amex (Nickelodeon/ARTS)	1
PTL Television Network	2
United Video (WGN, WFMT, Lifestyle, JISAL, Dow Jones)	3
Inoperative	4
Warner Amex (The Movie Channel)	5
Southern Satellite Systems (WTBS, The Women's Channel, Cabletext, North American Newstime)	6
ESPN	7
Christian Broadcasting Network	8
USA Network, C-SPAN, Black Entertainment Television	9
Showtime (west)	10
Warner Amex (MTV: Music Television)	11
Showtime (east)	12
HBO owned, presently not working	13
Cable News Network	14
Warner Amex owned (for CNN II)	15
Showtime, ACSN, National Jewish Television, AETN, Compact Video (4:00 p.m. to 4:00 a.m.)	16
Showtime (used by Eastern Microwave for WOR)	17
Reuters, GalaVision (at night)	18
United Video (7:00 a.m. to noon) Times Mirror (Spotlight, noon to 7:00 a.m.)	19
HBO (Cinemax-east)	20
Landmark (Home Theater Network during early evening)	21
HBO (west), Modern Satellite Network, leased for Daytime Jan. '82	22
HBO (Cinemax-west)	23
HBO (east)	24

Satcom IIIR—Projected launch November 19, 1981, 24 transponders, 4/6 GHz
Satcom IV—Projected launch January 12, 1982, 24 transponders, 4/6 GHz
Satcom V—Projected launch mid-1982
Satcom IR—Projected launch September 1983
Satcom IIIR—Projected launch September 1983

Westar III (Western Union)

Transponder	
Audio	1
Hughes Television Network, Blairsat	2
Intelsat (Mexico)	3
Audio	4
Occasional use	5
CBS Cable	6
Robert Wold Company/Satori (Private Screenings)	7
SIN	8
SSS (SPN)	9
ABC TV	10
CNN	11
Eternal Word Television Network/occasional video services	12

Westar IV—Projected launch February 1982
Westar V—Projected launch September 1982

Comstar D-2 (AT&T/GTE)

Transponder	
ESPN (Rainbow Programming/Bravo-evenings)	3H
National Christian Network (subleased to Rainbow/Escapade)	4V
SIN	4H
Warner Amex	6V
HBO (Cinemax-east, temporary)	7V
Showtime (subleased to Compact Video)	8V
Trinity Broadcasting	9V
HBO	9H
American Medical Buildings	10V

Galaxy I (Hughes Communications)—Projected launch May 1983, 24 transponders, 4/6 GHz Transponders reserved: Time Inc. (6), Westinghouse (4), Turner Broadcasting (2), Times Mirror (2) Viacom (2)
Galaxy II—Projected launch September 1983, 24 transponders, 4/6 GHz
Galaxy III—Launch date pending demonstration of market demand, 24 transponders, 4/6 GHz

Spacenet I (Southern Pacific Communications)—Projected launch February 1984, 18 transponders-4/6 GHz, 6 transponders-12/14 GHz. Transponders reserved: SSS (3) Pop Network (3) SIN (2), Landmark Communications (2), Bonneville International (3), Southern Baptist Convention (2), United Video (1), Midwest Radio & TV (1), Double-B Enterprises (1)
Spacenet II—Projected launch October 1984, 18 transponders-4/6 GHz, 6 transponders-12/14 GHz
Spacenet III—presently being built

Major cable programmers with transponder ownership

Company	Total	Breakdown
Time Inc.	15	7 Satcom/2 Comstar/6 Galaxy
Westinghouse	14	10 Westar/4 Galaxy
Viacom/Showtime	7	4 Satcom/1 Comstar/2 Galaxy
WASEC	6	5 Satcom/1 Comstar
SSS	5	1 Satcom/1 Westar/3 Spacenet
Turner Broadcasting	4	1 Satcom/1 Westar/2 Galaxy
SIN	3	1 Westar/2 Spacenet
Landmark Communications	3	1 Satcom/2 Spacenet
Times Mirror	3	1 Satcom/2 Galaxy
United Video	3	2 Satcom/1 Spacenet
ESPN	2	1 Satcom/1 Comstar
RCTV	2	1 Satcom/1 Comstar
CBS Cable	1	Westar
ABC	1	Westar
CBN	1	Satcom
PTL	1	Satcom
Reuters	1	Satcom
UTV Cable Network	1	Satcom
Inner City Unity	1	Satcom
National Christian Network	1	Comstar
Trinity Broadcasting	1	Comstar

RCA auction participants

ABC
Appalachian Community Service Network
Billy H. Batts
Bonneville Satellite Corporation
CBS
Cablevision Program Enterprises
Compact Video Services, Inc.
Joe Corazzi
Dove Broadcasting Network
Eastern Microwave, Inc.
Eternal Word Television Network, Inc.
Hearst/ABC Video Services
Home Box Office
Barry G. Hon/The Hon Foundation
Hughes Communications, Inc.
Inner City Broadcasting Corporation
KET
LaMarca Group, Inc.
Landmark Communications, Inc.
National Christian Network, Inc.
Neighborhood TV Company, Inc.
RCTV
Timothy J. Flynn/Rainbow Communications, Inc.
Satellite Syndicated Systems
Satellite/Terrestrial Communication Systems Consultants, Inc.
Satori Productions, Inc.
Showtime Entertainment
SIN National Spanish Television
TPC Communications, Inc.
TSI Limited
Total Communications Systems, Inc.
Transponder Leasing Company c/o Satellite Systems Corporation
Trinity Broadcasting Network, Inc.
Tsunami Systems
USA Network
UTV Cable Network
United States Catholic Conference on behalf of National Catholic Telecommunications Network, Inc.
Video Concert Hall, Ltd. a/k/a Henderson-Crowe Productions
Video Music Programming Corporation
Video Sports Network
Warner Amex Satellite Entertainment Company
Westinghouse Broadcasting Company, Inc.